

**Do you shop at Frys?  
You can help Atonement earn  
“COOL CASH”  
just by doing your regular shopping!!**

**What is “COOL CASH”**

With your help, your child’s school can earn up to \$2,000 in cash rebates from Fry’s Food Stores. COOL CASH is part of our on-going commitment to Arizona’s schools, children and their educational process. Through this and other similar programs, we have contributed over \$10 million to Arizona schools.

**It’s Free and Easy to participate.**

You can join together with your family, friends and neighbors to help your child’s school earn cash with every shopping trip to Fry’s. For every \$50,000\* in V.I.P purchases, Fry’s Food Stores will mail a \$500 check to your child’s school to spend as they please..

**Earn Cash for your school!**

Present the barcode to the Fry’s cashier. The cashier will scan your school’s “COOL CASH” barcode and your V.I.P card, which will automatically attach the school to your card.

**How long will the program run?**

” COOL CASH” runs from September 1st 2009 to April 24th 2010. Once your card has been signed up, every time you use your card through April 24, 2010, all of your purchases will automatically be credited to your child's school.

